



FOR IMMEDIATE RELEASE

BILD Lethbridge Region Launches Complimentary Non-Profit Booths at Southern Alberta Home, Garden & Leisure Show

Lethbridge, AB — BILD Lethbridge Region is excited to announce a new program offering **complimentary booth space to non-profit and charitable organizations at the Southern Alberta Home, Garden & Leisure Show**, taking place March 12–14, 2026. A limited number of booths are available, giving community groups a chance to connect directly with residents, share their work, and showcase their impact.

“The Southern Alberta Home, Garden & Leisure Show is about people and community, not just products,” said Bridget Mearns, BILD Executive Officer. “By providing free booth space to non-profits, we help them engage with residents and build meaningful relationships—reflecting the community-focused values BILD Lethbridge Region proudly supports.”

Clear Criteria, Fair Evaluation

To ensure accountability and consistency, non-profit applicants are evaluated using a scoring matrix that considers mission alignment, community impact, relevance to the residential construction industry, public engagement value, and financial need. BILD Lethbridge Region uses these scores, along with practical considerations such as show layout and exhibitor balance, to determine final booth allocations.

Application Process Now Open

Eligible organizations must be registered non-profits or charities serving the Lethbridge region or surrounding communities and commit to staffing their booth for all scheduled show hours. Applicants must complete a formal application outlining their mission, community impact, planned booth activities, and alignment with the Show’s themes of housing, home, garden, sustainability, trades, and quality of life.

About the Southern Alberta Home, Garden & Leisure Show

The Southern Alberta Home, Garden & Leisure Show is an annual event in Lethbridge that brings together hundreds of exhibitors showcasing the latest in home improvement, gardening, outdoor living, and lifestyle products and services for residents across Southern Alberta. It provides a dynamic platform for local businesses, experts, and community organizations to connect with the public, explore trends, and celebrate living well in this region.

**Apply Today**

Non-profit organizations are encouraged to apply now at hglethbridge.ca. Applications must be submitted by February 3, 2026.

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Media Contact:

Bridget Mearns,
Executive Officer BILD –
Lethbridge Region bridget@bildlethbridge.ca

403-328-2288 / 403-393-3344 (Cell)