

Giveaway Contest Rules and Regulations

2019 Exhibition Park "Home & Garden Show \$20,000 Backyard Giveaway Contest"

Official Rules

- 1. GENERAL:** Participation in the \$20,000 Backyard Giveaway Contest (the "Contest") constitutes full and unconditional agreement and acceptance of these Contest rules ("Official Rules"), which are final on all matters relating to the Contest.
- 2. NO PURCHASE NECESSARY:** To obtain an Entry without purchase, visit HGLethbridge.ca contest page 1) Sign up for the EXVIP Club using your email address and 2) name and 3) postal code. Limit to one (1) entry per person.
- 3. SPONSOR:** The Contest is sponsored by Exhibition Park Lethbridge, Burnco Landscape Centre, DT Renovations, Lealta Building Supplies, Beachcomber Hot Tubs & Pool & Patio, Rustling Leaves Nursery, Bos Sod Farms, Home Hardware Building Centre, Prairie Scapes & Design, Blue Grass Landscaping Ltd, Hedgecore Landscaping Design & Hardscape and Drawing From Nature Landscaping.
- 4. CONTEST GIVEAWAY PERIOD:** The Contest opens at 12:00:01 a.m. on March 11, 2019 and closes at 11:59:59 p.m. on March 24, 2019, (the "Contest Period"). All time references in these Official Rules refer to Mountain Standard Time.
- 5. ELIGIBILITY:** To enter and be eligible to win the Prize (defined in Rule 7 below) an entrant must be at the time of entry (a) an individual legal resident of Alberta, Canada; (b) located in Alberta, Canada; (c) must be 18 years or older as of March 23, 2019; (d) living within a 30 km radius bordering the City of Lethbridge, AB (any winner outside 30 kilometers is subject to travel and accommodation installation fees); (e) . Employees, officers, and directors including immediate family members (a person's parents, spouses, siblings and children and members of the same household of such persons, including common law spouses) of the sponsors and sponsors Locations, their employees, its affiliated companies or agents, their respective advertising or promotional agencies, and the independent contest organization are not eligible to enter the Contest.
- 6. HOW TO ENTER:** To enter the Contest, simply attend the Home & Garden Show (March 20 – 23, 2019) in Lethbridge, AB and visit the information booth to receive a single ballot (one "entry" per person, must be 18 years or older). The draw barrel will be secured beside the information booth and monitored. The Sponsors are not responsible for failed, late, lost, incomplete, undeliverable, incorrect, damaged or misdirected Entries for any reason. All Entries become the property of the Sponsor and will not be returned or acknowledged other than as outlined in Rule 2.
- 7. PRIZE TERMS:** The Grand Prize consists of a backyard renovation (including materials and labor) up to an estimated value of \$20,000. The Grand Prize will be

awarded to the selected Entrant and is non-transferable, not redeemable for cash or exchangeable for any other prize. No cash value. If a winner cannot be contacted or is disqualified for any reason, Exhibition Park reserves the right to determine an alternate winner. Any and all warranties and guarantees with respect to any prize element are subject to the respective manufacturer's terms. If the selected Entrant has an existing deck or other landscaping items, the selected Entrant is responsible for the demolition and excavation required to install the new items. For the installation of the deck, the selected Entrant is responsible for the pilings, concrete landing and acquiring the correct permits to install the deck. Landscapers (sponsors) have the right to approve any installation of paving stones before installing. Additional charges may apply based on the level of intricate detail and cuts of the paving stones. Landscapers (sponsors) will install items based on availability, but no later than fall of 2019. There must be easy access to the site for the Landscapers (sponsors). Deck and Landscaper (sponsors) installation are subject to the approval of the installer and if the selected Entrant requests more options, additional costs will occur to the selected Entrant. Any additional materials not listed in the package is up to the selected Entrant to supply. No rental/income properties are permitted to win the Prize.

8. ODDS OF WINNING: Odds of winning the Prize depend on the total number of Entries received. A limit of two (2) Entries per person during Contest Period. Entrants may increase odds of winning by successfully visiting the Information Booth during the Home & Garden Show at Exhibition Park in Lethbridge, AB March 20-23, 2019 to request a ballot (enter draw) and by signing up for the EXVIP Club (sign up <http://hg lethbridge.ca>) during the Contest Period in accordance with these Official Rules.

9. PRIZE SELECTION: One (1) Entry will be selected on Monday, March 25th.

10. NOTIFICATION: Select Entrant will be notified by email within five (5) business days of selection using the email address that is associated to obtain the entry. The Sponsors shall have no liability if the notification is lost, intercepted or not received by a Selected Entrant for any reason. A response to the Notification must be received by the Sponsors within five (5) business days thereof, failing which any non-responsive Select Entrant will be disqualified and will forfeit any applicable Prize. Any Selected Entrant that has been disqualified shall have no recourse against the Sponsors and the Sponsors shall have no liability or responsibility to the disqualified Select Entrant.

11. DECLARATION OF WINNERS AND AWARING PRIZES: To be declared Prize winner and to receive the Prize, Select Entrant must 1) meet all Contest eligibility requirements and comply with the Official Rules and 2) correctly answer, unaided, a time-sensitive, skill-testing mathematical question. The Sponsors may require Select Entrant to verify eligibility and may, in its sole discretion, disqualify Select Entrant that cannot verify all Contest eligibility requirements. If the Select Entrant is disqualified or forfeits the Prize, an alternate Select Entrant will be selected by

random draw from all remaining Entries until a winner is declared. The Sponsors shall have no further obligation to the Prize winner other than the Prize awarded. Please allow one to six months for all prizes to be delivered. Prizes are not transferable and cannot be exchanged; substituted or redeemed for cash, except that the Sponsors may, in its sole discretion, substitute a Prize for another Prize or Prizes of equal or greater value. The Prize winner will be posted at <http://hgletbridge.ca/> within 4 weeks following the last day of the Home & Garden Show Saturday, March 23, 2019.

12. GENERAL: By participating, all Entrants agree a) to be bound by these Official Rules and the decisions of the Sponsors; and b) to release, indemnify and hold harmless the Sponsors, Exhibition Park, their affiliates, subsidiaries and independent contractors, and their respective directors, officers, shareholders, employees, agents and representatives, including advertising and promotion agencies, from any and all liability for claims/damages, including but not limited to claims/damages for personal injury (including death) or property damage, with respect to or arising from participation in the Contest and acceptance, possession, use or misuse of a Prize, or for claims based on publicity rights, defamation, or intrusion of privacy.

13. USE OF INFORMATION: Entrants acknowledge and agree that, by entering the Contest, they consent to the Sponsor's collection, use and disclosure of their personal information for the purpose of administering the Contest and for internal analysis of participant demographics for future marketing. Entrants who win a Prize also consent to the use and disclosure of their personal information, including name, likenesses, area of residence and/or statement about the Prizes, by the Sponsors and their agents or representatives, for advertising, marketing and publicity purposes, in any media, to the extent permitted by applicable law, with no further compensation other than awarding of the Prize.

14. PRIVACY: Neither the Sponsors nor its affiliates will share personal information collected from Entrants with any third parties, except as necessary for the administration of the Contest. The Sponsors will not attempt to contact Entrants for any other purpose other than to administer the Contest, unless the Entrant has opted-in to receive relevant product-related email communications from the Sponsor. The Sponsors respects individuals' right to privacy.

15. LEGAL JURISDICTION: Subject to Rule 16 below, by entering the Contest, Entrants agree: (i) that any and all disputes, claims and causes of action arising out of or connected with the Contest or any Prize award shall be resolved in accordance with the laws of the Province of Alberta, and (ii) to irrevocably submit to the exclusive jurisdiction of the courts of the Province of Alberta over any claim or matter arising under or in connection with the Contest or these Official Rules.

16. LIABILITY: The Sponsors and Exhibition Park shall not be held responsible for any problems, errors or negligence that may arise or occur in connection with the

Contest and Prize. The Sponsors and Exhibition Park accepts no responsibility for loss, damage or claims caused by or resulting from the Contest or acceptance and use of a Prize. The Sponsors and Exhibition Park will not be responsible for late, lost, undeliverable, illegible, incomplete, falsified, tampered with, altered or destroyed Entries for any reason and all such Entries will be void. In the event it is determined that an Entrant has entered in a fashion not sanctioned by these Official Rules and/or has submitted more than the number of Entries permitted by these Official Rules, the Entrant will be disqualified and all of the Entries submitted by the Entrant will be void. The Sponsors and Exhibition Park is not responsible for any typographical, human or other error in the printing of the Contest and/or collateral advertising materials, administration of the Contest, processing of the Entries or in the announcement of the Prize winners or in any other materials or information associated with the Contest. The Sponsors and Exhibition Park will not be liable, and does not assume any responsibility, for incorrect or inaccurate capture of Entry information, technical malfunctions, human or technical error, printing errors, lost, delayed or garbled data or transmissions, omission, interruption, deletion, defect or failures of any telephone or computer lines or networks, computer equipment, software or any combination thereof. Sponsors and Exhibition Park is not responsible for electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind, or inaccurate transmissions of or failure to receive information by the Sponsors or Exhibition Park on account of technical problems, or on account of traffic congestion on the Internet or at any website or any combination thereof. The Sponsors reserves the right to terminate, suspend, or extend the Contest or to amend the Official Rules at any time and in any way, without prior notice.